



Davidson Traffic Control Products

The Green Cross Product Line

Crosswalk Safety Products



"Creating Products to Save Lives"



*Stop for Pedestrian
sign on a Portable
"Banana Base"*

Davidson Traffic Control offers many options for your crosswalk safety needs and your budget.

A Need for Increased Crosswalk Safety

Everyday pedestrians are at risk when crossing the street. Driving speed plays a big part in the seriousness of pedestrian injury and fatality. The risk of fatality at 31 mph is **more than twice as high** as the risk at 25 mph, and **more than 5 times higher** than the risk at 19 mph. The need for highly visible pedestrian safety signs at crosswalks, heavy pedestrian traffic areas and schools zones remains important worldwide.

Reducing Risks in Crosswalks

The Davidson **Green Cross Product Line** features In-street pedestrian crossing signs and supporting safety products. The in-street pedestrian signs are appropriate for lower speed roads, where the speed limit is less than 30 mph. Davidson has developed a self-righting crosswalk safety sign that meets new Federal guidelines. The Manual on Uniform Traffic Control Devices (MUTCD) 2009 Edition, reads: "the sign support shall be designed to **bend over and then bounce back to its normal vertical position** when struck by a vehicle".

These signs and posts do not break apart on impact and cause injury to pedestrians or vehicles when struck. They are highly durable making them cost effective. The use of fluorescent yellow-green colors create great day and night visibility and get a driver's attention quickly.



The 18" STOP flag and S1-1 Schoolhouse Safety Signs on the FG 300 fixed base.



Davidson offers a wide variety of crosswalk safety signs, fixed and portable bases and Green Cross flags and STOP paddles.



A Success in a School Zone:

*"Preliminary tests have shown that drivers slowed down as they approach the crosswalks where **Green Cross** signs are installed. Most drivers also stopped 10 to 15 feet behind the limit line."*

The Pexco, Davidson Green Cross Product Line Offers:

- Durable, yet extremely lightweight safety posts that highlight crosswalk areas.
- Rigid signs that are constructed of durable polycarbonate plastic and utilize highly reflective prismatic sheeting
- Fixed and Portable bases, all designed to withstand the rigors of vehicle impacts
- Highly reflective crosswalk flags and STOP paddles
- NCHRP 350 Accepted



Free downloadable CAD drawings and specifications from our engineering website. Contact your sales representative or email hwysales@pexco.com



Pexco, is a leading manufacturer of recycled traffic control products



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