

HONDA

ENGINES

WHY CHOOSE A Honda ENGINE?

There are many reasons to insist on genuine Honda engines. Reasons like less down time. Lower costs of ownership. Better performance. And a whole lot more:

EXPERIENCE COUNTS.

As the world's largest engine manufacturer, Honda has more engine experience than anyone. Experience born on racetracks and roadways around the globe. Experience that keeps us on the cutting edge of engine performance technology.

We have a well-earned reputation for our engine quality and performance. When you choose a Honda engine, or a product powered by Honda, you know what you're getting. An engine you can count on, now and in the future.

SUPERIOR PERFORMANCE.

Better fuel efficiency. Higher power output. Quieter performance. Easier to use. No matter how you define superior engine performance, Honda engines set the standard.

What's our secret? Best in class engineering and technology. From our amazingly compact mini 4-stroke engines to the intelligent power of our iGX series, Honda engines are truly built like no other.

SUPERIOR RELIABILITY AND QUALITY. GUARANTEED.

Honda sets the standard for reliable, hard-working engines. Our engines are built with high-quality components designed for optimum performance in the harshest environments.

But don't just take our word for it. We stand behind our engines with an industry-leading 3-year commercial warranty on all GX engines, 100cc and larger. 3-year warranty excludes the GXV160 engine. See full warranty details on page 63.

Or ask a Honda engine owner. Next time you visit a rental center, see a landscape truck, or pass by a construction site, you'll probably see a piece of equipment powered by a Honda engine. Stop and ask them what they think of the Honda engine. Chances are they'll tell you they wouldn't use anything else.

LEGENDARY EASY STARTING.

Honda engines are renowned for being easy to start, consistently. From our automatic mechanical decompression system to heavy duty recoil ropes to more advanced variable ignition timing, our engines are designed with quick, easy starts in mind.

ENVIRONMENTAL FOCUS.

Honda is committed to producing one engine for use in all 50 states. Honda engines meet the new, more stringent CARB and EPA emission requirements, and will be ready for future CARB and EPA regulations as they are introduced.

In addition, Honda engines meet CARB and EPA exhaust emission requirements without the use of a catalytic converter.