

# Clorox® Restroom Solutions

Tough Jobs Demand Smart Solutions



SMART and TOUGH



# The cleanliness of your restroom is vital to the health of your business

## Patrons judge the cleanliness of a facility by its restroom

- 91% of respondents say an unclean restroom gives them a negative perception of a business.<sup>1</sup>
- 83% of Americans believe the condition of restrooms in the workplace indicates to employees how much their company values them.<sup>2</sup>
- Nearly three quarters of US hotel guests say they determine if a hotel room is clean by the condition of the bathroom.<sup>3</sup>

## Unclean restrooms are bad for business

- 95% of people avoid businesses where they have had a negative restroom experience.<sup>4</sup>
- 50% of complaints about a facility concern the restroom.<sup>5</sup>
- 50% of restaurant diners said they would tell their friends and family about an unclean or unsanitary restaurant restroom.<sup>6</sup>

1. Bradley Healthy Hand Washing Survey, 2011

2. Society for Human Resource Management, Survey: Clean Workplace Restrooms Valued by Employees, 2012

3. Hotel Online, Bathroom Is Barometer of Hotel Cleanliness According to New Survey, 2002

4. QSR Magazine, Cleanliness is Next to...Profit, 2012

5. Cleaning and Maintenance Management, The Difficulty of Keeping Restrooms Clean, 2012

6. ISSA.com, Survey: Clean Restaurant Restrooms Matter, 2008

smelly grime  
dirty floors  
mold **What** message odors  
does your bacteria  
urine restroom send?  
germs stains  
gross eww! dirty

**Smart and Tough** Restrooms are filled with problems that never rest; like germs, mold, soap scum, urine stains and odors — to name a few. While dilutable cleaners are fine for some jobs, tough problems like these demand solutions that are tough and smart. Clorox® offers you a complete line of ready-to-use products specially formulated to solve your most difficult restroom problems, so you can clean and disinfect more efficiently. The job gets done right the first time, which saves you time and money. And everything we make is the product of continuous innovation, scientific rigor and a century of knowledge and experience.



Clorox Commercial Solutions®

## Clorox® Urine Remover

Even the Toughest Urine Stains and Odors Don't Stand a Chance.

### Exceptional Performance on Urine Stains and Urine Odors

Clorox® Urine Remover breaks urine down to quickly eliminate (not mask) odors. With the oxidizing power of hydrogen peroxide and the stain-lifting power of surfactants, stains are also removed quickly. Provide confidence to your customers that the facility is truly clean.

### Improved Labor Efficiency

- Removes urine effectively from porous grout in one application. Now you can get the job done right the first time, instead of mopping frequently with less effective products to stay on top of urine odors.
- Minimal training required due to its versatile formula with low surface-safety concerns. Does not contain bleach.

### Great Value, Great Results

Clorox® Urine Remover delivers more effective cleaning\*, at a competitive price. It's a single powerful cleaner that works on both odors and stains. Also great for:

- Bodily fluids, including feces, blood and vomit
- Pet stains
- Laundry pretreatment

\* Compared to enzymatic cleaner on porous grout

# Tough Jobs in the restroom



# The Clorox® Complete Restroom Solution

SOLUTION	TOUGH JOB	SURFACE	ORDER INFO.	
	Clorox® Hydrogen Peroxide Disinfecting Spray	Germs and bacteria, soils, soap scum	Sinks, counter tops, divider panels	Case UPC: 30832 9/32 fl. oz. Case UPC: 30833 4/128 fl. oz.
	Clorox® Urine Remover	Urine stains and persistent odors	Tile and grout, urinals and toilets	Case UPC: 31036 9/32 fl. oz. Case UPC: 31037 4/128 fl. oz.
	Clorox® Cream Cleanser	Stains and everyday messes	Tile and grout, sinks, toilets	Case UPC: 30613 8/32 fl. oz.
	Clorox® Disinfecting Spray	Germs and bacteria, odors	High-touch surfaces, like doorknobs, toilet handles and stall locks	Case UPC: 38504 12/19 oz.
	Clorox® Toilet Bowl Cleaner	Germs and bacteria, soils, odors	Toilets	Case UPC: 00031 12/24 fl. oz.
	Tilex® Instant Mold & Mildew Remover	Mold and mildew	Tile and grout, walls, floors	Case UPC: 35600 9/32 fl. oz. Case UPC: 35605 4/128 fl. oz.
	Pine-Sol® Multi-Surface Cleaner	Grime, scuff marks, odors	Floors	Case UPC: 35418 3/144 fl. oz. Case UPC: 41773 6/60 fl. oz.
	Formula 409® Glass & Surface Cleaner	Streaks, water marks, soils	Mirrors and glass	Case UPC: 03107 9/32 fl. oz. Case UPC: 35293 4/128 fl. oz.



For effective green cleaning, use Green Works® portfolio of naturally derived restroom solutions

Green Works® Bathroom Cleaner Case UPC: 00452

Green Works® Toilet Bowl Cleaner Case UPC: 00451

Green Works® Glass & Surface Cleaner Case UPC: 00459



© 2013 Clorox Professional Products Company, 1221 Broadway, Oakland, CA 94612.  
[www.cloroxprofessional.com](http://www.cloroxprofessional.com)