

product guide

Transmacro  Amenities

available at

ESSENDANTTM
POWERING POSSIBILITIES



white marble

[Dial's most popular stock amenity program]



Dial's reputation for quality spans more than 100 years. Dial® Bar Soap is America's best-selling, and is #1 in consumer loyalty at home. No antibacterial bar soap is trusted more for effectiveness and deodorant protection.



Dial® Basics is a mild, gentle cleansing soap made of naturally derived ingredients, ideal for the whole family. The hypoallergenic formula is dermatologist-tested and does not contain any harsh chemicals, heavy perfumes or other additives which can irritate the skin.



Tone® soap is the only leading skin care bar with cocoa butter, a natural moisturizing ingredient that helps skin retain its natural moisture levels. Tone® soap's mild formula and pleasing fragrance make it ideal for everyday skin care.



Breck® shampoo, conditioner, and conditioning shampoo formulas are enriched with aloe vera and are suitable for all hair types. Specially formulated for mildness, all Breck® products are ideal for everyday use.

[wide array of packaging and size options]

[choice of well-known Dial® brands]

[unmatched versatility provides value across all markets]

item#	description	size	pack
Dial® deodorant bar			
DIA 00184 - A	Dial Deodorant Bar - Flow Wrap	¾	1000
DIA 00194 - A	Dial Deodorant Bar - Flow Wrap	1½	500
DIA 00197	Dial Deodorant Bar - Paper Wrap	2-2½	200
Dial® Basics bar			
DIA 06009 - A	Dial Basics Complexion Bar - Flow Wrap	¾	1000
DIA 06010 - A	Dial Basics Complexion Bar - Flow Wrap	1½	500
DIA 06011 - A	Dial Basics Deodorant Bar - Flow Wrap	1½	500
Tone® bar			
DIA 00115 - A	Tone Skin Care Bar - Flow Wrap	¾	1000
DIA 00417 - A	Tone Skin Care Bar - Flow Wrap	1½	500
Breck® conditioning shampoo			
DIA 20817	Breck Conditioning Shampoo with Aloe Vera - Packet	0.25 oz.	500
DIA 13190 - 71	Breck Conditioning Shampoo with Aloe Vera - Spa Bottle	0.75 oz.	288
Breck® conditioner			
DIA 21852	Breck Conditioner with Aloe Vera - Packet	0.25 oz.	500
DIA 11190 - 71	Breck Conditioner with Aloe Vera - Spa Bottle	0.75 oz.	288
Breck® shampoo			
DIA 20852	Breck Shampoo with Aloe Vera - Packet	0.25 oz.	500
DIA 10190 - 71	Breck Shampoo with Aloe Vera - Spa Bottle	0.75 oz.	288
Dial® hand & body lotion			
DIA 22750	Dial Hand & Body Lotion - Packet	0.25 oz.	500
DIA 12190 - 71	Dial Hand & Body Lotion - Spa Bottle	0.75 oz.	288



restore

[soothing aloe formula]

This spa-inspired amenity line, with its stylish packaging and enticing fragrance, complements any room decor and provides guests with a soothing experience. Restore Amenities offer the highest caliber of ingredients to ensure that guests will return time and time again.

item#	description	size	pack
DIA 33125 - A	Restore Dial Basics Body Bar - Flow Wrap	1 ½	500
DIA 00023	Restore Shampoo - Bottle	1 oz.	288
DIA 00024	Restore Conditioner - Bottle	1 oz.	288
DIA 06026	Restore Conditioning Shampoo - Bottle	1 oz.	288
DIA 00026	Restore Hand & Body Lotion - Bottle	1 oz.	288
DIA 00027	Restore Body Wash - Bottle	1 oz.	288



pure & natural

Pure & Natural is a well-known brand in both amenity and retail markets for over 20 years. Presented with the latest packaging trends in the amenities, i.e. flow wrapped bar soaps and elegant tube bottles with flip top cap for amenity liquids enhance the looks of the line.

item#	description	size	pack
PNN 500075	Pure & Natural Facial Bar Soap - Flow Wrap	¾	1000
PNN 500150	Pure & Natural Body Bar Soap - Flow Wrap	1½	500
PNN 750	Pure & Natural Conditioning Shampoo - Tube	0.75 oz.	288
PNN 755	Pure & Natural Hand & Body Lotion - Tube	0.75 oz.	288



hotello

The classic wrapper design supported by friendly pastel color tones make this amenity and institutional bar soap a popular choice for distributors and users alike. Hotello blends perfectly well into any washroom decor. This reasonably priced soap with the funny sounding name (Yes, we have had more than a good laugh at the name.) makes a great addition to any room decor.

item#	description	size	pack
soap			
DIA 300050 - A	Hotello Bar Soap - Flow Wrap	½	1000
DIA 300075 - A	Hotello Bar Soap - Flow Wrap	¾	1000
DIA 300150 - A	Hotello Bar Soap - Flow Wrap	1½	500
shampoo			
DIA 440	Hotello Conditioning Shampoo - Bottle	0.75 oz.	288
DIA 445	Hotello Conditioning Shampoo - Packet	0.25 oz.	500



beach mist

Graced by a pleasant mild scent, the smooth foamy feel of BEACH MIST provides a gentle, soothing touch to the skin. The attractive looking wrapper theme conveys the idea of being at a tranquil shoreline resort easily found along the seas, lakes and rivers. After a day on the beach, BEACH MIST invites the guest to take an invigorating and refreshing shower or wash.

item#	description	size	pack
soap			
BHM NO12	Beach Mist Bar Soap - Flow Wrap	½	1000
BHM NO34A	Beach Mist Bar Soap - Flow Wrap	¾	1000
BHM NO15A	Beach Mist Bar Soap - Flow Wrap	1½	500
shampoo			
BHM BCHSHAMPO	Beach Mist Conditioning Shampoo - Bottle	0.75 oz.	288
BHM BCHSPKT	Beach Mist Conditioning Shampoo - Packet	0.25 oz.	500
BCH 423	Beach Mist Conditioning Shampoo - Tube	0.65 oz.	288
lotion			
BHM LOTION	Beach Mist Hand & Body Lotion - Bottle	0.75 oz.	288
BCH 623	Beach Mist Hand & Body Lotion - Tube	0.65 oz.	288



good day

This high quality soap comes at a truly great value which will benefit your bottom line nicely in these tough times. Customers are invited to take advantage of standard presentations ½, ¾, and 1½ with trilingual text in English, French and Spanish, thus facilitating usage throughout the Americas. A specially formulated wrapper surface provides mildew protection and repels water drops, resulting in a longer shelf life. Match “Good Day” bar soaps with its corresponding liquids or any of our other popular liquid amenities in bottles and/or packets.

Now, make a good day a better day when benefiting from “Good Day” products!

item#	description	size	pack
GTP 390050 - A	Good Day Bar Soap - Flow Wrap	½	1000
GTP 390075 - A	Good Day Bar Soap - Flow Wrap	¾	1000
GTP 390150 - A	Good Day Bar Soap - Flow Wrap	1½	500
GTP 400050	Good Day Bar Soap UW	½	1000
GTP 400150	Good Day Bar Soap UW	1½	500
GTP 400300	Good Day Bar Soap UW	3	200
GTP 480	Good Day Conditioning Shampoo - Bottle	0.75 oz.	144
GTP 483	Good Day Conditioning Shampoo - Tube	0.65 oz.	288
GTP 485	Good Day Conditioning Shampoo - Packet	0.25 oz.	500
GTP 680	Good Day Hand & Body Lotion - Bottle	0.75 oz.	144
GTP 683	Good Day Hand & Body Lotion - Tube	0.65 oz.	288



boardwalk

Introducing Boardwalk hotel guest amenities. Personal sizes of luxury soaps, shampoo and hand and body lotion. Now you can pamper your guests with quality products that won't break the bank. Good things come in small packages at big savings.

item#	description	size	pack
BWK-NO12SOAP	Boardwalk Face and Body Bar Soap - Flow Wrap	0.5 oz.	1000
BWK-NO15SOAP	Boardwalk Face and Body Bar Soap - Flow Wrap	1.5 oz.	500
BWK-NO34SOAP	Boardwalk Face and Body Bar Soap - Flow Wrap	0.75 oz.	1000
BWK-NO3SOAP	Boardwalk Face and Body Bar Soap - Paper Wrap	3 oz.	144
BWK-NO3UNWRAPA	Boardwalk Face and Body Bar Soap - Uwrapped	3 oz.	144
BWK-SHAMBOT	Boardwalk Conditioning Shampoo - Bottle	0.75 oz.	288
BWK-LOTBOT	Boardwalk Hand and Body Lotion - Bottle	0.75 oz.	288